

About Dunder Mifflin

Dunder Mifflin Inc. (stock symbol DMI) is a micro-cap regional paper and office supply distributor with an emphasis on servicing small-business clients. With a corporate office in New York City, Dunder Mifflin has branches in Buffalo, Albany, Utica, Scranton, Akron, Camden, Nashua and Yonkers.

Dunder Mifflin Inc. provides its customers quality office and information technology products, furniture, printing values and the expertise required for making informed buying choices. We provide our products and services with a dedication to the highest degree of integrity and quality of customer satisfaction, developing long-term professional relationships with employees that develop pride, creating a stable working environment and company spirit.



Dunder Mifflin Corporate Headquarters,
New York

Products

- **BINDERS**
- **CALCULATORS & OFFICE MACHINES**
- **CALENDARS & PLANNERS**
- **CARDSTOCK**
- **ENVELOPES & FORMS**
- **FILING SUPPLIES**
- **LABELS**
- **OFFICE FURNITURE & ACCESSORIES**
- **PAPER**
- **STORAGE & ORGANIZERS**
- **WRITING UTENSILS**



Memos

FROM: Ryan Howard, Director of Dunder Mifflin Infinity

TO: All New Dunder Mifflin Infinity Employees

SUBJECT: Exciting New Changes

October 22, 2007

As we hit the one-month anniversary of Dunder Mifflin Infinity, I thought this would be a good time to take a step back and evaluate where we are. Let me tell you: we're in a great place. Corporate is buzzing with news of our success. Dunder Mifflin Infinity has grown far beyond even the most liberal of expectations. We set out to change the face of paper and that face has already started to change.

We now have over 100,000 new employees - much more than our initial estimates predicted. As a result, DMI is expanding at an unprecedented rate. I'm pleased to announce that we'll be opening up 100 new branches this week in an effort to accommodate all of our new employees. Among these branches will be 50 international outposts. I never thought I'd be saying this so soon, but Dunder Mifflin Infinity has gone global.

We're opening these new branches because we're listening to you and we know how frustrating it can be to deal with so many co-workers. If you feel as though your branch has grown too large, please feel free to apply to one of our brand new branches. Also, in an effort to expand our ranks even further, all of our new branches will be opening with an Open-Hire policy. All employees who wish to join a new branch will be allowed to do so without the approval of the Regional Manager.

In addition, we've heard your requests about SchruteBucks and we're overhauling the entire compensation system. From now on, your promotions will not be affected by how much you spend on items for your Virtual Desk. Promotions will be based on total lifetime SchruteBucks earned, which you can find in the SchruteBucks section of your Employee Profile page. You will also see a new category titled "Current Available" which tells you how many SchruteBucks you have available to spend on Virtual Desk items. This figure is a combination of SchruteBucks earned through tasks and affinity points, the latter of which are obtained by completing non-task-related activities like posting photos or commenting on profiles. Affinity points are capped at Sb \$100 each week and reset at midnight every Thursday.

We hope that you're as excited about Dunder Mifflin Infinity as we are at Corporate. These changes should make the experience better for everyone. As the business world is constantly evolving, so are we and we cherish your input as we move forward. If you have any complaints or suggestions, please let us know.

From Here to Infinity,
Ryan Howard
Director of Dunder Mifflin Infinity

TO: All New Dunder Mifflin Infinity Employees

FROM: Ryan Howard, Director of Dunder Mifflin Infinity

SUBJECT: Your life is about to change.

To All New DM Infinity Employees,

Welcome to the future of Dunder Mifflin. We're thrilled to have you aboard. I cannot begin to tell you how excited I am, but that's mainly because our legal department has advised me not to do so. Instead, let me just say that the project we're all embarking on will change the paper industry. For the better.

By joining the Dunder Mifflin Infinity team, you have joined a movement. A movement that will sweep the nation. A movement that will shatter all of your preconceptions regarding how paper and office supplies are sold, distributed, catalogued, warehoused, and delivered. Dunder Mifflin Infinity was designed, by myself, as a means to topple the old guard. If my projections are correct, this project will make Dunder Mifflin more profitable than Exxon (in terms of comparative percentages). Aren't you glad you're here?

While the business model for DM Infinity is different, the principles of Dunder Mifflin remain the same. We are committed to excellence through serving our customers. Without customers, we are nothing. Although you will not be dealing with customers directly, you are responsible for conducting yourself in a professional manner at all times. Just as the physical branches in Akron, Albany, Buffalo, Camden, Nashua, Scranton, Utica, and Yonkers operate with the utmost degree of professionalism, you too will be a reflection of the Dunder Mifflin name. Treasure this. Live by this. You are an extension of the company. Do not let us down.

Dunder Mifflin Infinity is a unique opportunity. We are committed to excellence. Stay with us long enough and you'll want to be committed, too.

Ryan Howard
Director of Dunder Mifflin Infinity